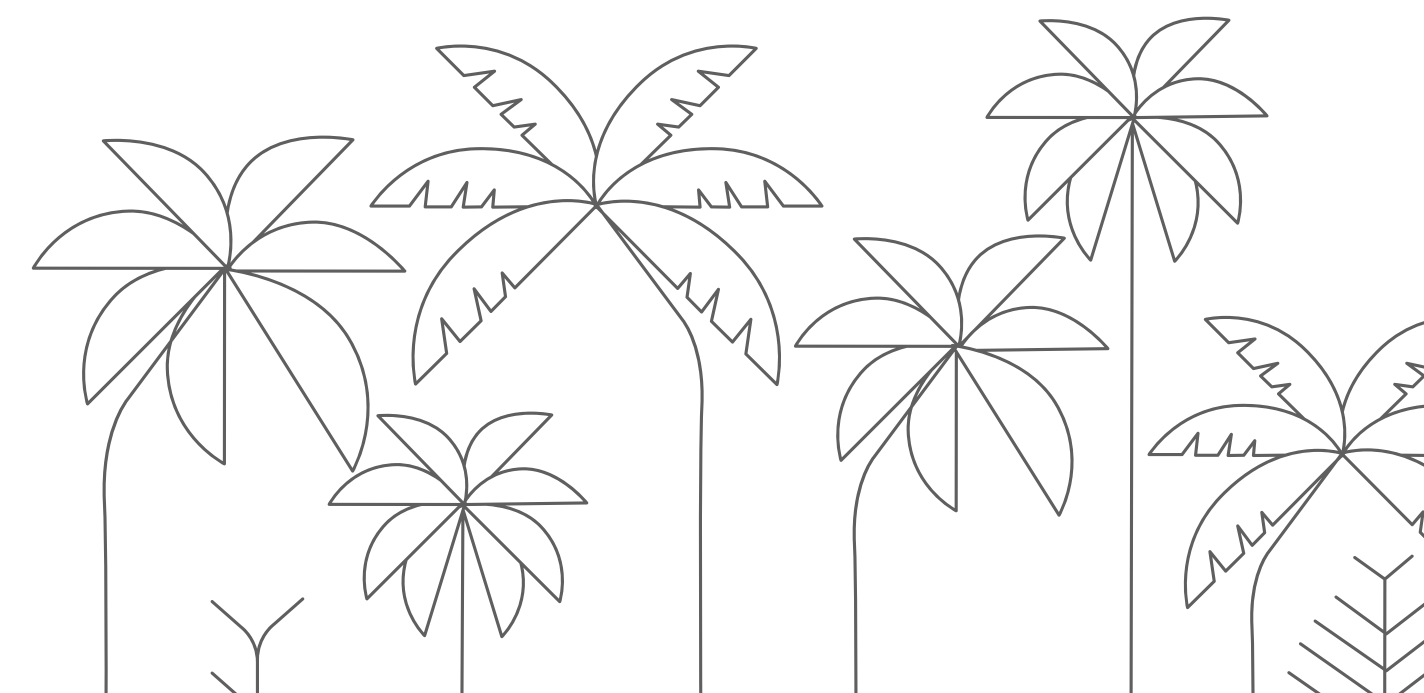
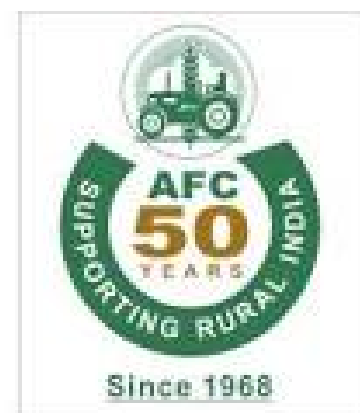




Farmer Producer Company CEO Recruitment

Agri Business Promoting Agencies



Inviting applications for the post of Chief Executive Officers in Farmer Producer Companies across Kerala

[INTEREST FORM](#)

LEAD THE CHANGE

Partnering with Farmers,
Prospering Agribusiness

Background

Government of Kerala has sanctioned a scheme under RKVY 2019-20 for promotion of Farmer Producer Organisations in the State in multiple districts, implemented through Small Farmers Agribusiness Consortium (SFAC) Kerala, Dept. of Agriculture Development and Farmers Welfare. In three years, the scheme targets to form 50 new FPOs and strengthen 50 existing FPOs across lengths and breadths of Kerala. Each Farmer Producer Company requires a professional Chief Executive Officer (CEO) to perform administrative affairs and lead various verticals in the producer company including business development activities, governance and legal compliances.

The candidates will be hired on a contractual basis for 3 years with a consolidated pay of Rs. 30,000 per month. A minimum of 2-3 vacancies exist in each district of Kerala based on FPC locations. The CEOs shall coordinate with all the stakeholders such as BoDs, member farmers, project officials and business associates on a regular basis. The CEO will primarily undertake responsibilities mentioned in ANNEXURE and also any additional need-based assignments. Qualification criteria for applying to the post is given in the next page.



Qualification to become a CEO of FPC

S. No	Name of the Post	Qualification		
		Age	Mandatory Qualification	Preferable
1	Chief Executive officer	25-35	-MBA/Master degree in Agribusiness Management or equivalent	-Working experience of 1-5 years preferably in Farmer Producer Company -Preference will be given to BSc Agri/ BTech Agri/Rural Development graduates along with MBA degree but any graduates with mandatory qualification can apply.

**Only the candidates having the mandatory qualifications are eligible to participate in written test and Interview and the same shall be conducted on the notified date at the respective FPC locations.

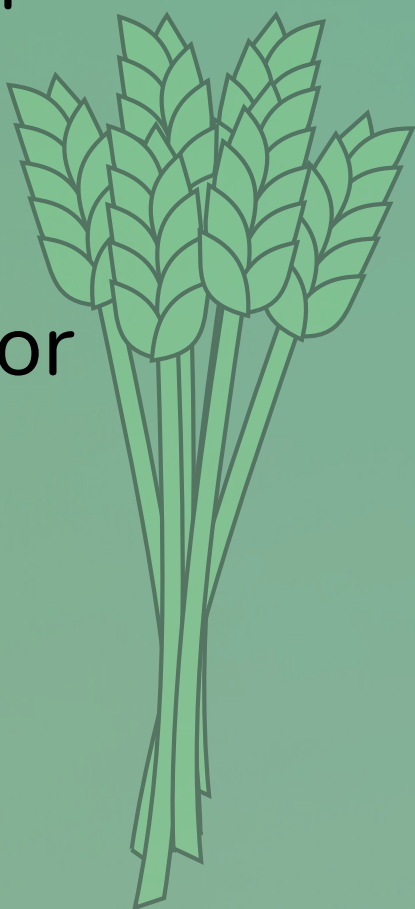


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Passion to work in the development sector!

Annexure - CEO Roles & Responsibilities Include

1. Ground work including scheme publicity on FPC formation among the farmers, field visits, meeting with farmers based out in district, farmers mobilisation, share amount collection and federating them to Farmer Producer Company Limited.
2. Facilitate Licensing – GST, Input license for sales of seeds/planting material, bio- fertilizers, fertilizers and pesticides, FSSAI, IE Code, etc.
3. Overall planning of business activities of the Farmer Producer Company including assessing demand for agricultural input and outputs for marketing.
4. Facilitate matching equity grant application through PD (ATMA).
5. Developing business plan and budgeting for upcoming cropping season.
6. Liaisoning with government departments / officials for availing financial grants / subsidies and other support for FPC / its members, where eligible.
7. Identifying Agri-input companies interested in collaborating with the FPC for selling their products or organizing field activities / extension services etc. Marketing manager shall be engaged in delivering business targets in this regard.



Annexure - CEO Roles & Responsibilities Include

8. Identifying output-marketing partners (organized retailers, aggregators, agents in different markets) for ensuring marketing of output produced by the member farmers. Marketing manager shall be engaged in delivering business targets in this regard.

9. Fixing business targets (quarterly / half yearly/ annual) for company as well as for individual team members.

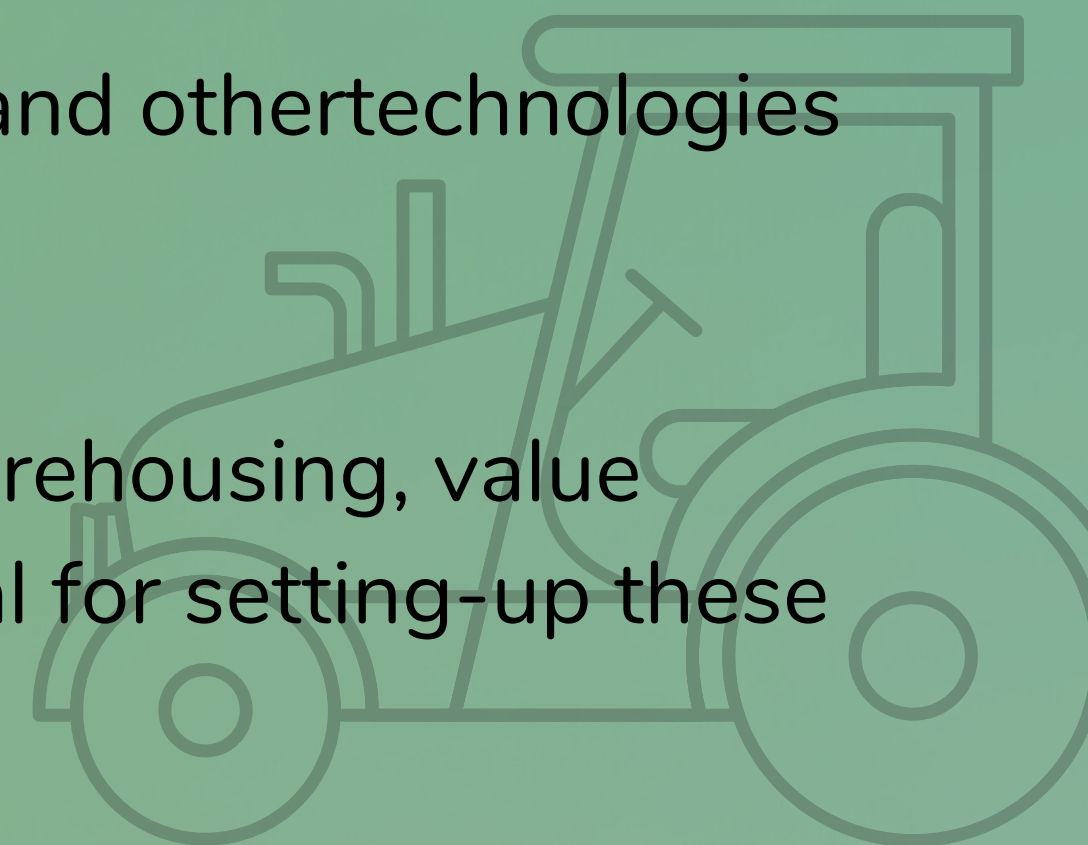
10. Establishment of Brands, designing Logos and packaging, Branding, Registration etc. for primary produce/Value added products.

11. Developing relations with member farmers and ensuring maximum members' participation in business transactions through FPC.

12. Ensuring legal compliances (includes AGM conduction) are fulfilled and timely audit of the company accounts are conducted.

13. Ensure adoption of required IT tools, software (for ERP, Accounts, Advisory etc.) and other technologies for improving working efficiencies of company and employees.

14. Assess need for infrastructure (pack-houses, collection centres', input stores, warehousing, value addition, processing etc.) for identified business activities and generate funds / capital for setting-up these infrastructures.



Annexure - Detailed Roles & Responsibilities Include

15. Collect / compile and keep record of all the data of member farmers, landholdings, cropping patterns, transactions of the FPC for efficient management and decision support.
16. Assessment of requirement and selection, recruitment of manpower required for business execution.
17. Ensure collection of share capital and distribution of patronage dividend.
18. Timely reporting to BoDs and making aware about company business status.
19. Any other activity required for growth of FPC, increasing business prospectus, exploring export opportunities, reaching out to farmers.
20. Any decisions to be taken by the CEO should be discussed prior and approved by the BOD.
21. Any other tasks assigned by the FPC



Frequently Asked Questions



1. What is FPC?

A. FPC or Farmer Producer Company is a body corporate having multiple objects of improving agri and allied businesses among a group of producers and is registered as a Producer Company under the Companies Act, 1956 or the Companies Act, 2013

2. Is FPC a government entity?

A. NO, FPC is not a government entity. This is a registered entity under Companies Act and is run solely by the farmer members of a particular area. The FPC is currently supported by Kerala Government along with assigned Agri business promoting agencies for 3 years to become self sustainable and the support will be withdrawn later on

3. Will I be offered a permanent job in FPC or government service after the contract period?

A. NO, this is purely a contract basis job and the contract period is also depended on performance of the candidate.

4. How can this job experience benefit me?

A. As a CEO of the FPC, the role offers wide exposure to agribusiness activities that are to be planned to make the FPC sustainable and increase farmer's income. In this process the CEO will be involved in multiple domains such as business planning, farmer mobilisation, liaisoning with public/private sector officials etc., which can help in honing the management and 21st century skills needed for an individual. The CEO also gets an opportunity to engage with national and international consulting firms at various levels who are also part of the project.

Please refer from reliable online sources such as SFAC, NABARD websites to gain more insights on FPC/FPO.

All the Best!

[Interested candidates may apply here](#) 